



**SUMMIT 2019**

**SPONSORSHIP  
FILE**

**CLIMBING  
THE SUMMIT  
WITH THE  
FINEST**

POWERED BY





**SUMMIT 2019**

## **A MEETING SPACE FOR THE BEST BRANDS**

**Corporate Stars is a social business setting that connects the brightest corporate companies of Turkey.**

Corporate Stars, annually brings together the best corporate brands of Turkey. With the synergy it creates, Corporate Stars aims to build relationships between brands, meet with the best suppliers, and open doors to new business potentials.

This means, business development, sharing the path to numerous discoveries, and creating a promising approach amongst a friendly atmosphere. All of this will make way to participants taking their projects and businesses to a whole other level.



SUMMIT 2019

# STAR BRANDS MEETUP IN ANTALYA

**“Corporate Stars Summit 2019”  
gathers the best at  
Rixos Sungate.**

“Corporate Stars Summit 2019” will welcome Turkey’s effective, major brands of travel and event industry CEO and senior Staff in the context of the event.

In order to get a chance to meet these remarkable individuals in person, Turkey’s best international hotels, airlines, event planners, sound and lighting, organization companies, designers, tech giants and suppliers will take their places at the summit.

SPONSOR FOR ACCOMMODATION



POWERED BY



**CORPORATE  
STARS**



**SUMMIT 2019**

## **A MEETUP FOR BRANDS**

**HOTELS, AIRLINES,  
EVENT AND  
INDUSTRY  
SUPPLIERS**

**EFFECTIVE, MAJOR  
PRODUCTIVE  
BRANDS OF TURKEY'S  
TRAVEL AND EVENT  
INDUSTRY**

**15-18 APRIL 2019**

**R I X O S**

**SUNGATE**

**ANTALYA**



**CORPORATE  
STARS**



**SUMMIT 2019**

**WHAT ARE WE  
OFFERING ?**

## NEW PERSPECTIVES



## WHAT ARE WE OFFERING?

## B2B MEETINGS



The four-day long organization will consist of various forums, panels, B2B meetings, conferences, incentive trips at day time to gain cutting-edge ideas and well-designed theme parties in the evenings to relieve stress and let loose.



## BUSINESS DEVELOPMENT PLATFORMS

### Introducing the first-rate brands of Turkey at the Market Palace.

The best supplier brands, which present their services to organize events, will take their places in the booths at the Market Place. They will have one on one contact with the seniors of companies which provide information on the latest technologies, news and alternatives.

The mobile application enables participants to pre-schedule meetings with desired brands and individuals prior to the organization. This aspect initiates close knitted business connections.



A SOCIAL  
BUSINESS  
SETTING .



WHAT ARE WE  
OFFERING ?



Having a different extravagant event every night, "CORPORATE STARS SUMMIT 2019" will create a social niche to blend the crowds. Designed by the experts in the field these extraordinary concepts and themes will deeply inspire.





# WHAT ARE WE OFFERING ?

## HIGH BUSINESS POTENTIAL

"CORPORATE STARS SUMMIT 2019", will summon Turkey's most productive companies with the highest overnight numbers.

This means a high business potential. With the appropriately applied customer relationship management, the scope created will be much bigger.

## ONE ON ONE CONTACT WITH THE BRANDS

The opportunity to introduce your facility and brand in the best way possible to Turkey's star brands' senior staff.



## MEDIA AND SOCIAL MEDIA RESPONSES

PR activities and social media responses carried out by the organization will get the attention of the business world and the industry.

It is expected that in the end the social media equivalent value will be off the charts.



## POSITIVE CONTRIBUTIONS TO BRAND PERCEPTION

With the statement of connecting Turkey's best, "CORPORATE STARS SUMMIT 2019" will create a dialogue that will contribute positively to the brands image.





SUMMIT 2019

# PRODUCTS AND SERVICES SPONSORSHIP

# BADGE AND BADGE LANYARD SPONSORSHIP

During check-in, all visitors of CORPORATE STARS SUMMIT 2019 will be given a badge with the logos of the sponsor and CORPORATE STARS.

- The logo of the sponsor Company will be on the front & back of the badge and lanyard.
- The Company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 4.500 EU+VAT**



# SPONSORSHIP OF ROOM CARD HOLDERS

On the room cards given to all visitors attending CORPORATE STARS SUMMIT 2019, the sponsor company's visual and/or logo will be applied.

- The sponsor can request for the use of their own card holders by contacting CORPORATE STARS.
- The Company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 2.500 EU+VAT**





# E-NEWSLETTER SUBMISSION SPONSORSHIP

The Sponsors obtain the rights to use the banner for the e-newsletters sent out to thousands of participants and professionals.

- Usage of the company's logo along with the sponsor logo on the panel in the hall and on stage.
- The Company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 3.500 EU+VAT.**



# EVENT SPONSORSHIP

Sponsors will be able to sponsor one of the events, themed nights and parties held during the forum. Details on the contents of the event will also be presented.

- The sponsor company will be entitled to name the event. The event will be referred to by this name, on the website and in the communication of the organization.
- Set up 10 m<sup>2</sup> booths in the field of activity. He/she will have the right to determine the design and concept of the booth and set it up by

his/her standards.

- The right to use an advertisement area according to the dimensions determined by the organization.
- The right to use the company's logo along with the sponsor logos on the panel in the hall and on the stage.
- The company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 10.000 EU+VAT.**



# GALA DINNER SPONSORSHIP

The Gala Dinner Sponsor will be entitled to name the Gala night. The event will be referred to by this name, on the website and in the communication of the organization.

- The right to use an advertisement area at the Gala Dinner according to the dimensions determined by the organization.
  - The right to use the company's logo along with the sponsor logos on the panel in the hall and on the stage.
- A speech planned out timewise by the organization according to the program flow that night.
  - The company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 25.000 EU+VAT.**





# SPECIAL LUNCH SPONSORSHIP

A special lunch organization sponsorship for selected participants.

- This presents an opportunity for the sponsoring company to build one-to-one relationships.
  - All details and the budget of the lunch organization will be submitted based on the number and identities of the participants.
  - The Sponsor has the right to use visual materials in this area.
- The right to use the company's logo along with the sponsor logos on the panel in the hall and on

the stage.

- The right to use an advertisement area according to the dimensions determined by the organization.
- The company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 5.000 EU+VAT**



# SESSION SPONSORSHIP

- Session Sponsor;
- Logo placement in all conference promotional mailings.
  - Logo placement and link on the Corporate Stars website and mobile app.
  - Logo placement on sponsor recognition signage throughout the conference venue
  - Speaking opportunity or premium branding opportunity at the conference.
  - Ad in the conference program.
  - Your company name displayed on General Session ballroom screen.

**Sponsorship Fee 4.500 EU+VAT.**



# SHOWROOM NAME SPONSORSHIP

- Sponsorships made by the sponsor company's name-brand, for the showrooms where the meetings, conferences are held.
- The right to use a logo area at the entrance of the showrooms, according to the dimensions determined by the organization.
- The company logo along with other sponsors will be on the forum website  
[www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 1.750 EU+VAT.**





# PRINTED WORKS SPONSORSHIP

- The right to use logos and/or advertisement on printed materials such as guidebooks, organizers, notepads, pens etc. which will be distributed to the participants of CORPORATE STARS SUMMIT 2019.
- The company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 5.000 EU+VAT.**



# PROMOTION SPONSORSHIP

The sponsorship of all POP materials distributed at CORPORATE STARS SUMMIT 2019 among the participants or delivered to their rooms.

- Production and delivery to the organization will be under the obligation of the sponsor company.
- The company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 4.250 EU+VAT.**



# ORIENTATION SIGN SPONSORSHIP

The sponsor will be on all of the orientation signs along with CORPORATE STARS SUMMIT 2019.

- The company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 2.500 EU+VAT.**





# PHOTOBOOTH SPONSORSHIP

Sponsorship for the area used by the participants for taking photographs.

- The right to use the logo along with the organization as a backdrop.
- The company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 4.500 EU+VAT.**



# MOBILE APPLICATION BANNER AREA SPONSORSHIP

The sponsor company will be given a banner area in CORPORATE STARS SUMMIT 2019 mobile application. This will provide the Sponsor Company to introduce their brand effectively before, during and after the organization.

- The company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 6.750 EU+VAT.**



# DIGITAL DISPLAY SPONSORSHIP

The sponsorship of the digital displays installed at various points of the organization.

- Digital display sponsors can use the banners on the home page.
- The company logo along with other sponsors will be on the forum website [www.corporatestars.com.tr](http://www.corporatestars.com.tr)

**Sponsorship Fee 4.500 EU+VAT.**



PLEASE CONTACT US FOR ALTERNATIVE  
SPONSORSHIP REQUESTS

[sponsor@corporatestars.com.tr](mailto:sponsor@corporatestars.com.tr)

THANKS



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